

ProServeIT Academy 2022-2023 Packages

Semester 1: July – December 2022



ProServeIT Academy Packages

ProServeIT Academy 3 Packages to Choose From

Basic Package	Standard Package	Premium Package
Basic Free	Standard \$499 USD	Premium \$999 USD
	Register	Register

Offerings	Basic	Standard	Premium
9 courses & 28 classes	✓	✓	✓
Technology Roadmap Lite		✓	✓
60-Minute consultation session		✓	✓
\$50 worth of Swag!		✓	✓
20% discount on one of the following workshops:			
Data Discovery Workshop (value of \$10,000)			✓
Modern Workplace Workshop (value of \$7,500)			✓
Brand Experience/Marketing Workshop (value of \$5,000)			✓

Description of Engagements

ProServeIT Academy Packages - Workshops

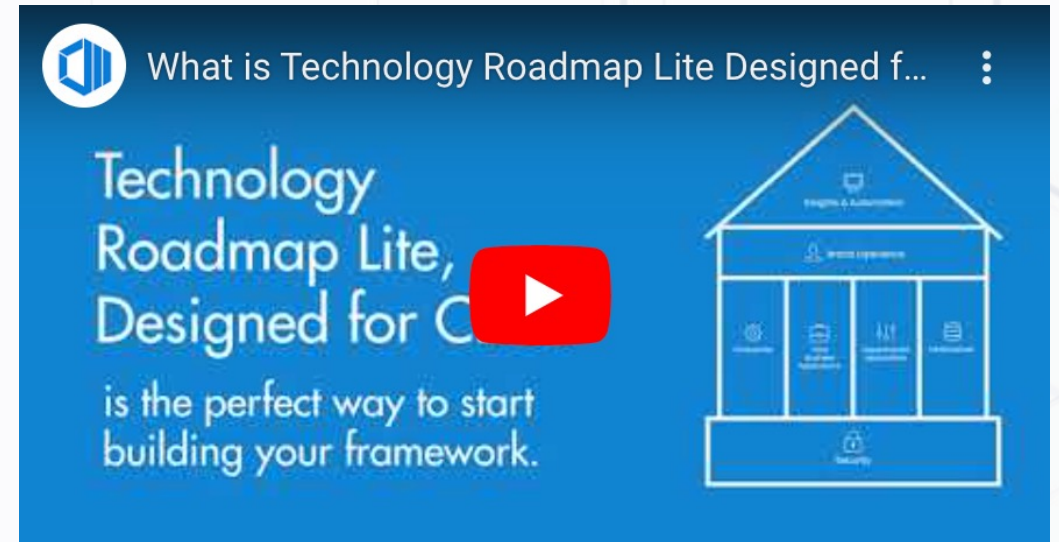
Technology Roadmap Lite, Designed for CEOs

Technology Roadmap Lite, Designed for CEOs

Meet with our virtual CTO to start creating your technology strategy and roadmap that is aligned with your business strategy and objectives.

Value of \$2,500

Every executive understands the importance and necessity of technologies in achieving business objectives. A simple, easy to understand bird's eye view of your technology requirements is a game changer in achieving growth and sustainability of your business while avoiding redundancy and overspend.



Watch this 35-second video to learn more on what's included in Technology Roadmap Lite.

Technology Roadmap Lite, Designed for CEOs (Continued)

What are the outcomes of the Technology Roadmap Lite?

- A bird-eye view of your technology requirements to achieve your business objectives
- Your very own Technology Strategy Framework (i.e. The House – see the previous slide to watch the 35-second video)
- A list of Must-do's, Should-do's, and Could-do's
- Roadmap to accomplish the list of items and close the gap

Technology Roadmap Lite, Designed for CEOs (Continued)

What are the outcomes of the Technology Roadmap Lite? for?

This engagement is designed for CEOs and their leadership team and IT stakeholders. Many organizations we've served greatly benefited from the exercise we go through with them during the engagement because it helps the business and IT stakeholders discover the gap between business objectives and their technology capabilities and create a solid plan to close the gap.

Have an ambitious business growth goal for your organization? Let's work together to ensure that your technology landscape enables and empowers you to achieve that goal.

**3 Workshops you can choose from
(Premium Package Benefit)**

Data Discovery Workshop

**Data has been said to be an organizations' greatest asset.
How are you leveraging your data today to support your charitable mission?**

Value of \$10,000

If you choose this workshop as part of your Premium package benefits, you pay \$8,000.

During this 5-day workshop, our team of data experts will review up to two data sources, define your data needs and future data estate, and review two reports. Based on the information gathered, an assessment report and data & analytics roadmap will be generated for your review.

Why our customers love this workshop?

- Understand your current state with your data practice and build a roadmap to mature your data & analytics practice.
- Utilize your own data to make data-driven decisions which increases efficiency and productivity.

Modern Workplace Workshop

Enhance your business Communication, Collaboration, and Connectivity!

Value of \$7,500

If you choose this workshop as part of your Premium package benefits, you pay \$6,000.

Looking to adopt Microsoft Teams and/or SharePoint and want to understand how these tools integrate and help increase collaboration and productivity?

Modern Workplace Workshop is the perfect next step! It includes:

- Demo of Teams and SharePoint which will help you understand how the collaboration tools work and fit your organizational culture and business needs.
- Suggestions on which tools to utilize to fit your business requirements
- High level roadmap and costing for the implementation and/or migration.

Brand Experience/Marketing Workshop

Need guidance from a marketing executive for your marketing strategy?

A marketing and brand experience workshop with our vCMO might be exactly what you need!

Value of \$5,000

If you choose this workshop as part of your Premium package benefits, you pay \$4,000.

Marketing Assessment with a virtual Chief Marketing Officer

- Start building a modern marketing framework (see image) which will serve as a foundation for your marketing plan and roadmap
- Marketing Assessment will also help you understand the benefits of working with a virtual/fractional CMO.



Questions?
Contact us at cloud@proserveit.com