



# AI Winter Wonderland Raffle: Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.

Welcome to the AI Winter Wonderland Raffle! We're celebrating the season of giving by offering a special prize to our community. Please read the official rules below before entering.

## 1. Eligibility

The AI Winter Wonderland Raffle (the "Contest") is open to legal residents of Canada and the United States who are eighteen (18) years of age or older at the time of entry.

## 2. Contest Period

The Contest begins on Monday, November 17, 2025, at 9:00 AM Eastern Time (ET) and ends on Friday, December 12, 2025, at 11:59 PM ET (the "Contest Period"). Entries submitted before or after the Contest Period will not be eligible.

## 3. How to Enter

To enter the raffle, follow these steps:

- Visit the official AI Winter Wonderland landing page. You can access the page through the link provided in our promotional emails, social media, or by clicking the banner on our website.
- On the landing page, you will find several interactive tiles, each offering different activities, such as downloading resources or registering for events.

- Completing any activity by submitting the associated form (such as downloading or registering) will count as one (1) entry into the raffle. There is no separate entry form—every completed action on a file is an entry.

### **Bonus Entries:**

A new entry opportunity (a new tile and form) will appear on the landing page every two days during the Contest Period. You may return to the page and complete the new forms to gain additional entries. The total number of entries you can earn is limited to twelve (12), as there are twelve doors (activities) available during the Contest Period.

## **4. Grand Prize**

One (1) Grand Prize winner will be selected. The Grand Prize includes:

- **One (1) complimentary AI Prototype Session**, valued at approximately \$3,000. This session is designed to help your organization explore and develop an AI concept.
- **One (1) \$500 donation** made by ProServeIT to a registered charity of the winner's choice. The charity must be a valid 501(c)(3) organization or equivalent.

The total approximate retail value of the Grand Prize is \$3,500 CAD. The prize is non-transferable and no cash substitution is permitted.

## **5. Winner Selection and Notification**

- A random drawing will be conducted from all eligible entries received during the Contest Period.
- The odds of winning are dependent on the total number of entries received.
- The drawing will take place during the week of December 15, 2025.
- The potential winner will be notified via the email address provided on their entry form. The winner must respond within five (5) business days to claim the prize.
- If the potential winner cannot be contacted or fails to claim the prize within the specified time, an alternate winner may be selected at random from the remaining eligible entries.

## **6. General Conditions**

- By participating, entrants agree to be bound by these Official Rules.
- ProServeIT reserves the right to modify, suspend, or terminate the Contest at any time for any reason. Any changes to the rules will be posted on the Contest landing page.
- By entering, participants grant ProServeIT permission to use their name and/or likeness for promotional purposes without additional compensation, unless prohibited by law.

## **7. Privacy**

Information collected from entrants is subject to ProServeIT's privacy policy. We will use the information you provide solely for the purpose of administering this Contest and for communications you opt into.

## **8. Limitation of Liability**

ProServeIT is not responsible for lost, late, incomplete, or misdirected entries, or for any technical or human error that may occur in the administration of the Contest.

Good luck, and happy holidays!