



# Everyday AI Studio™

AI adoption for everyday work, with hands-on guidance every step of the way

# Executive Overview

The What



# Everyday AI Studio™ Program Purpose

Everyday AI Studio™ ensures Copilot actually changes how people work, not just how technology is deployed.

- Because AI adoption fails without guidance.
- Because productivity gains don't come from tools alone.
- Because confidence and habits matter more than features.





# Humans

are at the center of Everyday AI Studio™.

Because AI delivers value only when it is understood, trusted, and adopted by your people.



That's why **Everyday AI Studio™** surrounds your people with hands-on, white-glove guidance to ensure they feel supported, confident, and cared for as they adopt AI.



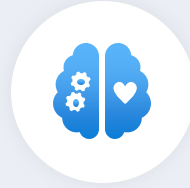
# Everyday AI Studio™ Program Summary



## Design the conditions for trust (Phase 1)

AI only delivers value when people feel safe, supported, and clear on how to use it.

**The Goal:** Building confidence, guardrails, and shared understanding before scale.



## Shift behavior, not just capability (Phase 2)

AI is embedded into daily roles and routines through guided adoption and role-based integration.

**The Goal:** Usage becomes natural, not mandated.



## Let value compound, at your pace

Delivered over 3–9 months, depending on the pace your organization needs, with continuous refinement.

**The Goal:** Your organization evolves as AI capabilities evolve.



# Strategic Rationale

The Why



# AI value is no longer theoretical — but adoption is uneven.

1

**Most organizations stall after experimentation.**

Tools are deployed, pilots are launched, but value remains limited when AI is not embedded into how work actually gets done.

2

**The real challenge is not technology, but trust and behavior.**

AI delivers impact only when people understand it, trust it, and change how they work — without feeling rushed or replaced.

3

**Unstructured adoption increases risk and waste.**

Without clear guardrails, licensing discipline, and executive alignment, AI investments often underperform or create unintended exposure.

4

**Lasting advantage comes from deliberate progression.**

Organizations that move intentionally — from readiness to execution — capture value faster and more sustainably than those chasing isolated wins.



**Everyday AI Studio™** drives ROI from AI by working with how people actually think, learn, and change, so adoption takes hold and efficiency gains compound over time.



# Execution Methodology

The How



# 2-Phase Approach

From Readiness to Value Realization

1

## Phase 1: Foundation

**Purpose:** Create clarity and trust

- Executive alignment on AI priorities
- Security, governance, and responsible use
- Licensing and investment stewardship
- AI roadmap and opportunity framing
- Change readiness and confidence building

2

## Phase 2: Momentum

**Purpose:** Capture value and scale impact

- AI embedded into real workflows
- Behavior change and sustained adoption
- Role-based enablement tied to outcomes
- Continuous optimization as capabilities evolve
- Feedback loops to expand impact

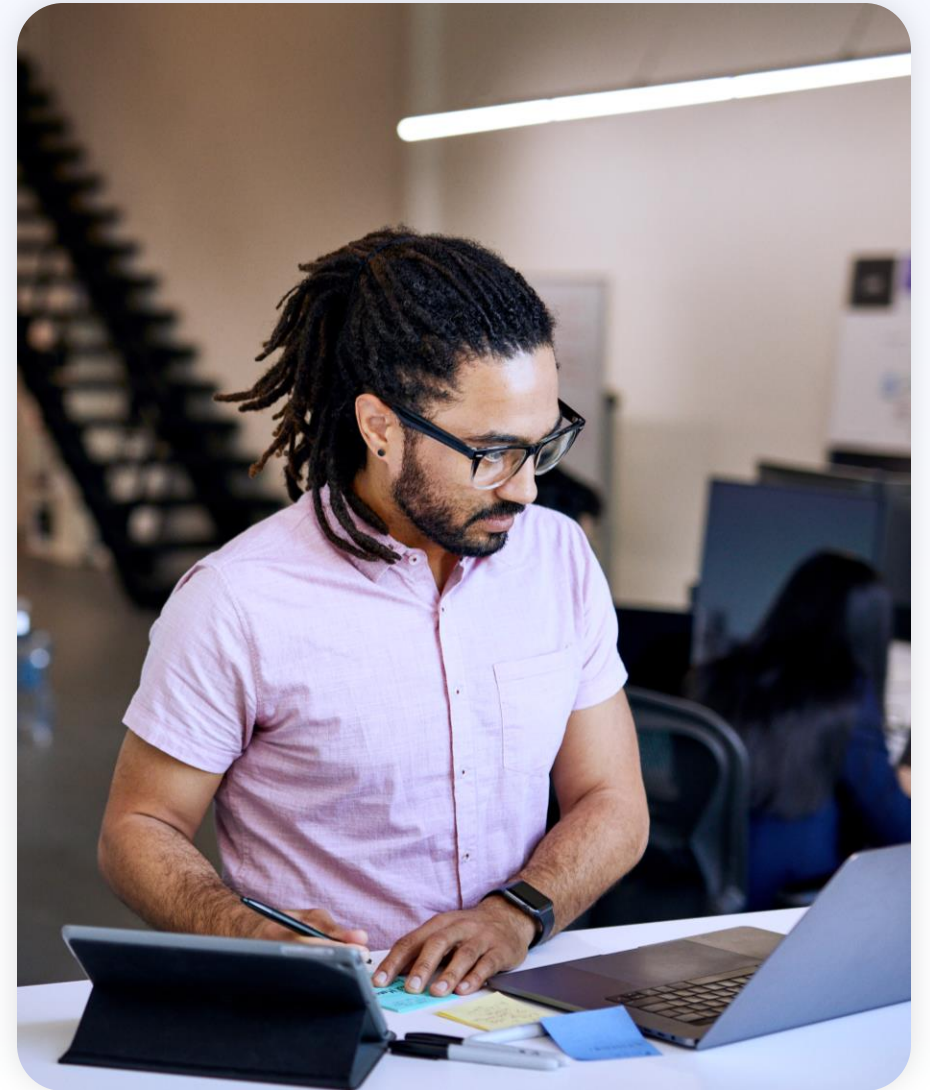


# Phase 1: Foundation

*Create the conditions for responsible, high-impact AI.*

- **Establish executive clarity on where AI should and should not be applied**, grounding decisions in business priorities rather than experimentation
- Build organizational confidence through **clear security, governance, and responsible-use guardrails**, removing uncertainty that slows adoption
- **Assess the current licensing landscape** to ensure investments align with readiness, usage patterns, and near-term value
- Advise on **Microsoft promotions, purchase options, rollout timing, and optimization opportunities** to avoid overbuying or underutilization
- Facilitate an **AI envisioning and roadmap session** to identify low-risk, high-value opportunities and introduce the path toward **Concierge Automation Studio**
- Prepare leaders and teams for change through **intentional adoption and change-readiness planning**

**Outcome:** A trusted, well-governed foundation where AI is understood, funded responsibly, and positioned to deliver real business impact.

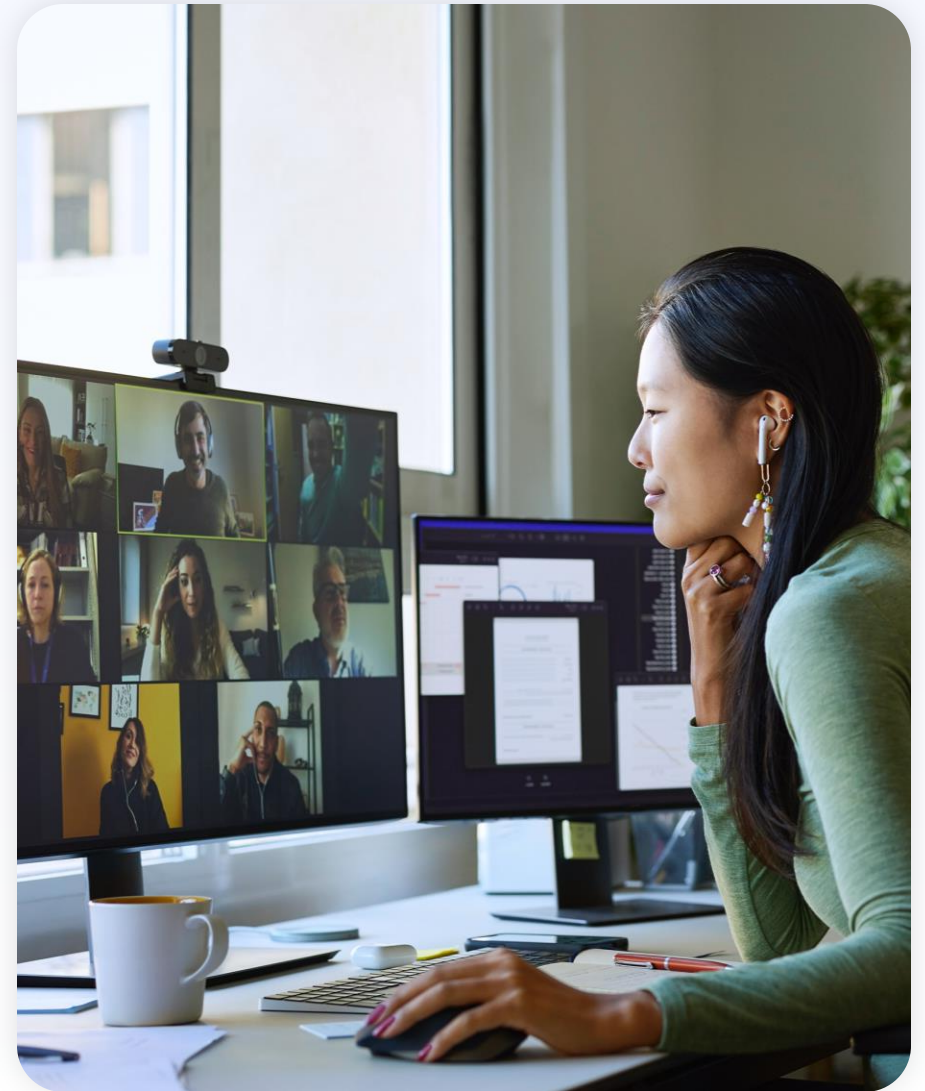


# Phase 2: Momentum

*Turn readiness into measurable impact.*

- **Bring AI into real work by designing role- and function-specific Copilot training** so that each group dives deep into how AI supports their unique responsibilities, workflows, and team goals, ensuring Copilot is applied to real outcomes, not generic use cases
- **Drive sustained adoption through active change leadership**, reinforcing new behaviors, addressing friction early, and preventing regression
- Continuously **optimize usage as capabilities evolve**, expanding use cases and deepening impact as confidence and maturity grow
- **Establish feedback loops** to identify what's working, what's stalling, and where additional value can be unlocked
- Provide **ongoing training** to support **new Copilot capabilities** as they become available

**Outcome:** AI moves from experimentation to execution, delivering compounding efficiency gains and visible business impact.



# Investment Options



# Tiered Packages and Costs

	COPILOT USERS	COST (USD)
<b>Tier 1</b>	10 to 25	\$25K
<b>Tier 2</b>	25 to 50	\$30K
<b>Tier 3</b>	50 or more	\$35K



# Next Steps





# Start. One Step at a Time.

**Everyday AI Studio™** starts with an **executive discovery session** to identify the first high-impact workflow and define a practical path forward.

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