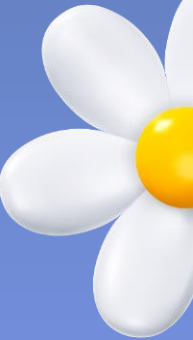
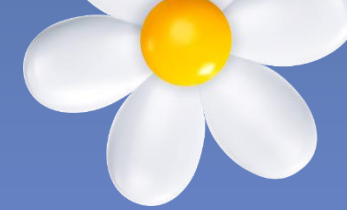


# Welcome to #EmpowerWomen Dress Drive 2026



# Brief History About #EmpowerWomen

- Launched in **2023** in celebration of **International Women's Day**
- Our commitment to **gender equity** and **community impact**
- Built in **partnership with Dress for Success Toronto**, support women re-entering the workforce through professional clothing donations
- Has grown into an **annual initiative**, combining giving-back, storytelling, and creating meaning connections

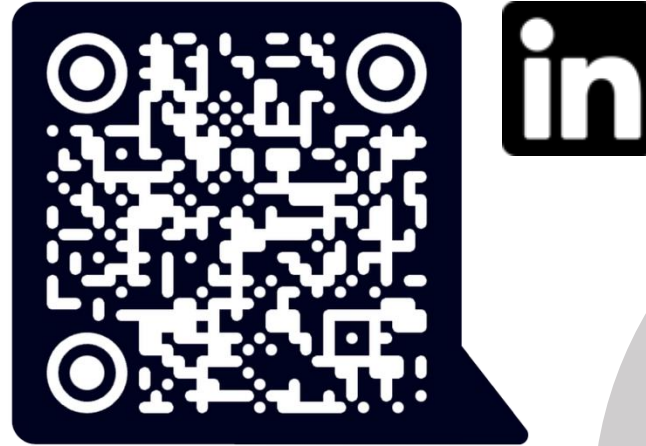


Connection,  
Comfort,  
Community.

Hope



Hugo

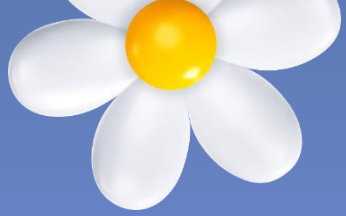


**Mihae Ahn**

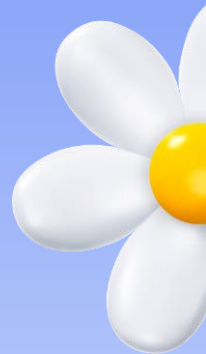
VP Marketing,  
ProServeIT



**Technical brilliance. Extraordinary customer experiences. Real human connection.**



# Agenda



**9:30-9:55am** | Check-in & Networking

**9:55-10:00am** | Opening Remark

**10:00-11:00am** | Panel #1: Redefining Wellbeing and Success — Body, Mind, Wealth & Relationships

**11:00-11:45pm** | Panel #2: Give to Gain — Building a Better Tomorrow.

**11:45-12:15pm** | Keynote

**12:15-1:00pm** | Lunch & Networking

# Panel #1: Redefining Wellbeing and Success — Body, Mind, Wealth & Relationships

PROSERVEIT 

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 DRESS FOR SUCCESS®  
TORONTO

 caat  
PENSION PLAN

 THE  
BENEFIT  
CODE



Panel Speakers:  
**Redefining Wellbeing and Success —  
Body, Mind, Wealth & Relationships**



**Jillian Kennedy**

Chief Operations Officer,  
CAAT Pension Plan



**Pascale Mapleston**

Chief Executive Officer,  
The Benefit Code



**Jaime McMahon**

Chief Technology Officer,  
ProServeIT



# Panel #2: Give to Gain — Building a Better Tomorrow

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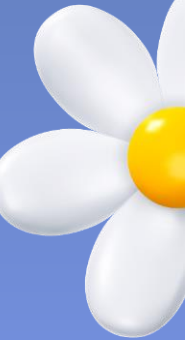
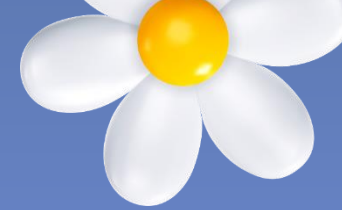
 Microsoft

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 THE  
BENEFIT  
CODE



Panel Speakers:  
**Give to Gain — Building a Better Tomorrow**



**Sharla Postic**

Chief Administrative Officer,  
Securian Canada



**Rekha Narang**

Director, Partner Technology,  
Microsoft

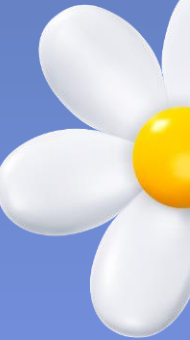
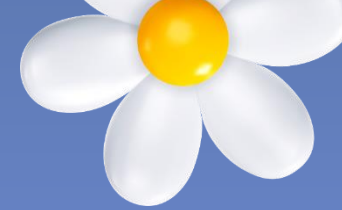


**Eric Sugar**

President & CEO,  
ProServeIT



# Keynote





# Climb Like a Girl!

Presented By: Krista Strating



Being an arborist is fun, but the reality is it's hard work and still very male-dominated



# Humber College Arboriculture Apprenticeship Program



# WTCW Women's Tree Climbing Workshop



Our mission is to create a safe, encouraging, and empowering learning environment for women, taught by women, to climb trees, with an emphasis on arboriculture



## Competitive Tree Climbing





# Climb like a girl!

- Be bold, brave and confident
- You are more powerful than you know!
- Celebrate your successes
- Know what you know, and know what you don't know, and have the courage to say so



Just remember:  
‘It’s  
Uter**US**...not  
Uteri’

# Thank you!

