Managing Change at Scale (Part 2 of 2)

Let's Chat!

Moral & Competency

Surprise! Kind of fun!

It's Difficult!

Reliance on the Old

Wow, I can do so much more!

I am getting it…

This is way better than before!

Time

- Create Alignment
- Max Comms & Education
- Spark Motivation & Prizes
- Learning and Support
- Value and Advocacy
- Innovation

| Create alignment around the purpose of change. | Train & educate employees about incoming change. | Create incentives to increase adherence to incoming change. | Repeat key messages to reinforce vision. | Different types of communication for different audiences. | Feedback loops and engagement of resistors. |

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