



# Copilot Proof of Value

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Funded By Microsoft  
(Value of \$15,000 - \$25,000 USD)



Eligible  
organizations



5 – 9 Weeks

## Business Outcomes & Benefits

Engage and train Champions to drive adoption and create new business opportunities for Copilot for Microsoft 365 through **proven scenarios**, **training** sessions, and continued **activation**.

## How It Works

### Phase 1. Get Ready

- Identify Champions & user cohorts
- Determine success criteria

### Phase 2. On-Board and Engage

- Champions onboarding
- Conduct IT enablement sessions
- Deliver champion-led training to users

### Phase 3. Deliver impact

- Build business case from feedback
- Deliver completion reports

## Engagement Deliverables



Activate **Champions community**



Achieve **high user adoption**  
with proven scenarios



Implementation **roadmap** /  
next steps